Strategic Plan 2021-2023
Mission
To improve the quality of life in our community by achieving the goals of public health: prevention, promotion and protection.

Vision
Montgomery County is a healthy, safe and thriving community.
Public Health - Dayton and Montgomery County serves as the community’s chief health strategist to reduce the leading causes of preventable disease and premature death, to reach out to underserved populations, and to promote health equity. The 2021 - 2023 Strategic Plan advances our foundational public health services of communicable disease control; chronic disease and injury prevention; environmental protections; maternal, child and family health; linkage to clinical care; and emergency preparedness. Our priorities were selected to align coalitions and collective impact models for community health improvement to focus on policy, systems and environmental changes aimed at social determinants of health.

As a nationally accredited health department, we are committed to assuring the delivery of essential public health services throughout Montgomery County.
To develop our new plan, we reviewed data and gathered input from our employees, Board of Health members, and customers, assessed the environment in which we operate, considered our strengths, weaknesses, opportunities, and threats, and identified emerging issues and cross-cutting themes. We also linked our work to other agency, community, state, and national plans and initiatives.

**Strategic Planning Process**

![Diagram of the Strategic Planning Process]

**Strategic Planning Committee Members**

- Jeffrey Cooper, Health Commissioner  
  Office of the Health Commissioner
- Barbara Marsh, Director  
  Office of the Health Commissioner
- Terra Fox-Williams, Director  
  Office of Health Promotion
- Jennifer Wentzel, Director  
  Office of Environmental Health
- Fabrice Juin, Local Office of Minority Health Project Manager  
  Office of Health Promotion
- Jenny Marsee, Air Pollution Senior Manager  
  Office of Environmental Health
- Michael Gaines, Director  
  Office of Administration
- Roy Jordan, Administrative Services Senior Manager  
  Office of Administration
- Janine Howard, Director  
  Office of Health Services
- Jerry Mallicoat, LGBTQ Health Initiatives Project Manager  
  Office of Health Services
Our guiding principles represent what we collectively believe in, provide the basis for decision-making, and guide our actions as public servants.

- **Centered on Community**
  We focus on addressing community needs and ensuring population health.

- **Committed to Health Equity**
  We strive to create opportunities for all individuals to achieve their full health potential.

- **Collaborating for Impact**
  We work together with our community to improve population health.

- **Operating with Accountability**
  We are accountable to those we serve and to one another.

- **Based on Evidence**
  We implement and promote strategies that are based on science and best practice.
Our strategic priorities and goals support our collaborative contribution to implementing the Community Health Improvement Plan (2020 - 2022) and the Montgomery County Strategic Plan (2020 - 2024), as well as Ohio and national initiatives focused on population health improvement.

**Advance Health Equity**

*Goals*

- ✓ Develop organizational knowledge and skills to advance health equity.
- ✓ Align programs and resources to strengthen agency commitment to health equity.
- ✓ Strengthen the common understanding and commitment to health equity with community partners.

**Strengthen and Mobilize Community Partnerships**

*Goals*

- ✓ Continue to establish effective and sustainable partnerships.
- ✓ Improve data sharing among community partners to inform action on public health issues.

**Advocate for Policy and Legislative Changes to Build a Stronger Public Health Infrastructure**

*Goals*

- ✓ Develop the resources to support legislative advocacy.
- ✓ Advance the *Public Health Policy and Advocacy Agenda.*
Public Health - Dayton & Montgomery County will continue to champion collective impact through the Community Overdose Action Team, EveryOne Reach One Maternal and Infant Vitality Task Force, Food Equity Coalition, and LGBTQ Health Alliance, and will advocate for policy, systems and environmental changes to address the social determinants of health. Removing key drivers of health inequities such as poverty, racism, discrimination, trauma, violence, and toxic stress are paramount to improving the health of Montgomery County’s population.

Our mission is grounded in the traditional roles of public health practice: preventing the spread of disease, promoting healthy behaviors, and protecting against environmental threats in the food, air, and water.